

30. OUTSTANDING CONTRIBUTION BY VOLUNTEERS

This award celebrates the strong, ongoing personal commitment made by volunteers who freely give their time and skill, contributing to the professionalism of our industry and the positive image of tourism in Victoria.

Important Notes:

- The award will not be made to the same group twice.
- Nominations are accepted from any party, including the organisation, but except the nominees.
- This category is awarded at the Victorian level only.
- The 2021 Australian Tourism Awards criteria and rules for entry do not apply to this category.
- There is no site visit for this category.

Word Count:

- The maximum word count for this category is 2500 words.

Other Requirements:

- Provide 2 or 3 images to support your entry.
- Up to 5 letters of recommendation.

SUBMISSION

1. Overview of the Nominees

Provide a brief overview of the nominees, highlighting their outstanding attributes and their role in the tourism industry. **(10 points)**

2. Nominees Examples of Activities

Provide examples of the nominees' volunteer activities and service to the industry in their local region and, if relevant, at a statewide and national level. **(20 points)**

If the nominees also undertake paid work in the tourism industry, focus on the volunteer activities that are over and above their paid employment.

3. Benefits to the Industry and Success

Provide specific examples of activities undertaken by the nominees that have helped advance Victoria's tourism industry. **(20 points)**

TIP: Examples could include initiatives shown in the area of operations and administration, the consistent delivery of customer service, activities resulting in the improvement of industry standards, participation in industry organisations, representation on tourism boards or campaign committees, mentoring, etc. Consider referring to hours and/or skills contributed.

TOTAL SCORE: ___/50